

PROSPECTIVE 10-WEEK PATTERNS OF USE SURVEY

Quotas:

(b) (4)

Budgeted Length of Interview

- Daily Self-Reported Diary Survey (10 weeks): 5 minutes long per day for 10 weeks
- Bi-weekly (every 14 days) On-line Survey: Daily survey is 10 minutes long every 14 days during 10-week study period



November 21, 2017

ASK EVERYONE ON DAY 1

ICF.

PLEASE READ AND RESPOND TO THE QUESTION BELOW

- The purpose of this survey is to learn about tobacco and nicotine usage among the general public and to understand if there are any differences in product use. This survey is being conducted for research purposes.
- Your participation includes completing 1 brief survey every day for 10 straight weeks.
- The daily survey will take approximately 5 minutes to complete. Every two weeks the survey will include a few additional questions, and on those occasions the survey may take approximately 10 minutes to complete.
- You will receive **[NON-PANEL: (b) (4)] [PANEL: INSERT BASED ON PANEL SOURCE AGREEMENT]** for every week you successfully complete the daily survey. You may receive up to **[NON-PANEL: (b) (4)] [PANEL: INSERT BASED ON PANEL SOURCE AGREEMENT]** for completing the full study which is calculated by achieving **[NON-PANEL: (b) (4)] [PANEL: INSERT BASED ON PANEL SOURCE AGREEMENT]** for each week you successfully complete the surveys and a bonus of **[NON-PANEL: (b) (4)] [PANEL: INSERT BASED ON PANEL SOURCE AGREEMENT]** if you successfully complete the full 10 weeks of the study. Compensation for this research is issued on a monthly basis. There may be a delay in your receipt depending on the date of your completion and the date of the monthly compensation run.
- If you miss 3 surveys or more within 1 week (7 days) you will not receive compensation for that week, and you will be disqualified from continuing to the remaining daily surveys left in the 10 week period.
- If you miss one of the daily surveys in a one week period (7 days), a representative will call you using the phone number you provide to remind you to complete the next survey to ensure that you continue to qualify to participate and receive compensation for your time.
- Each day the survey will ask you about your tobacco and/or nicotine use from the day before. For this reason, we recommend answering the survey early in the day so that you may recall your activities from the day before more easily. Daily or continued use of tobacco and/or nicotine products is not required in order to continue to be qualified for this study.
- Your participation in this survey is strictly voluntary, and information such as your identity, personal information and answers will be kept confidential. Your name and address will be requested and will only be used to provide you your compensation. We will also ask for your email address and phone number which will be used only for the purpose of sending you survey reminders through the duration of this study.
- There are no likely risks, discomforts or inconveniences to taking this survey. You will not receive any benefits from taking the survey.
- Everybody's survey answers will be merged, and results will be reported in combination. No answers will be attributable to you as an individual.
- You have the right to withdraw from the survey at any time. If you do withdraw, you will not receive the compensation mentioned earlier.
- If you have questions or concerns about your rights as a research participant please contact Sterling Institutional Review Board Regulatory Department, 6300 Powers Ferry Road, Suite 600-351, Atlanta, Georgia 30339 (mailing address) at telephone number 1-888-636-1062 (toll free).
- **[SHOW NON-PANEL SAMPLE ONLY]** If you have questions or concerns, about the survey or compensation for participation, please contact 1-800-824-2638.

Do you voluntarily agree to participate in this study? **[SELECT ONLY ONE]**

1	Yes	CONTINUE
2	No	TERMINATE

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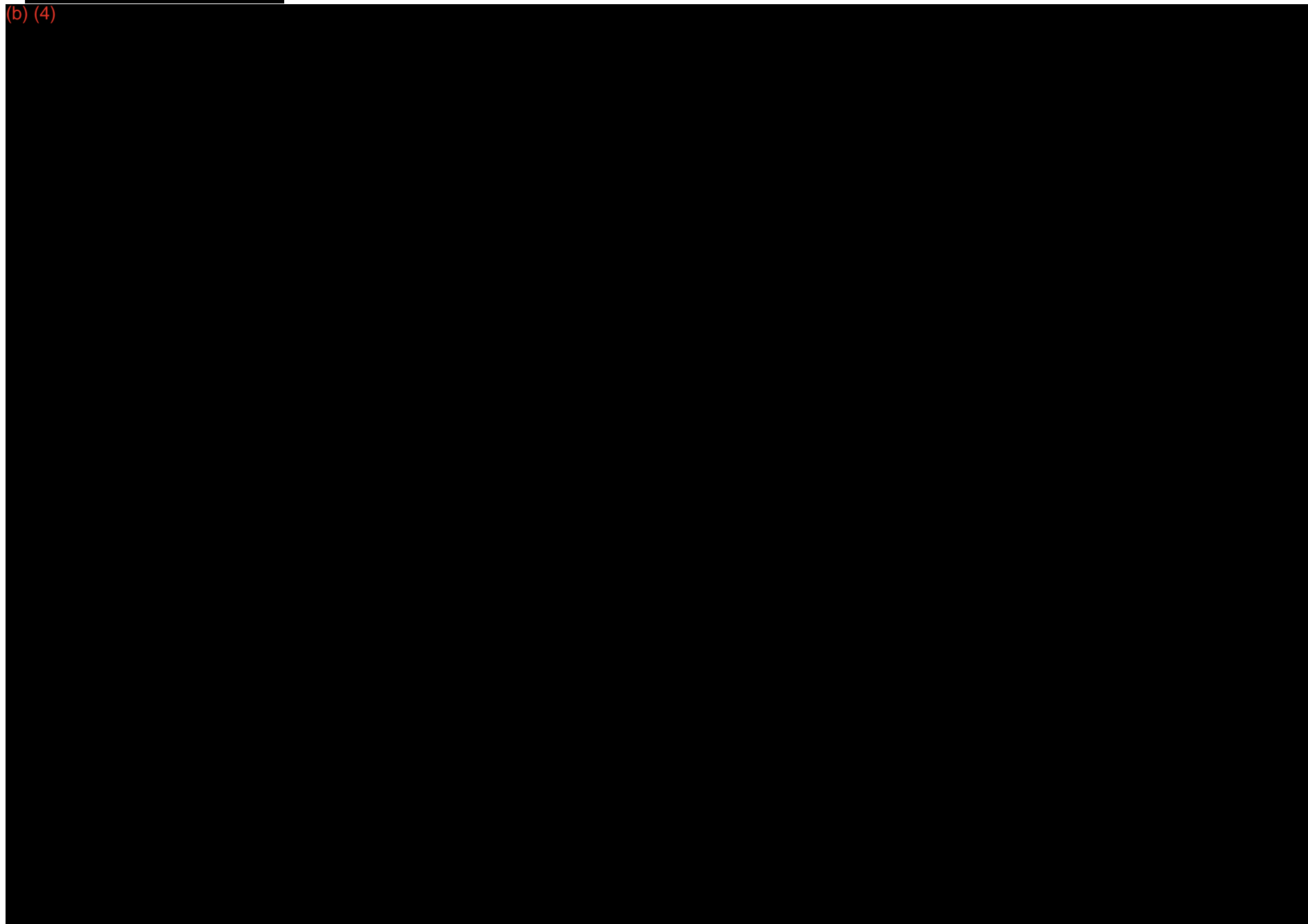
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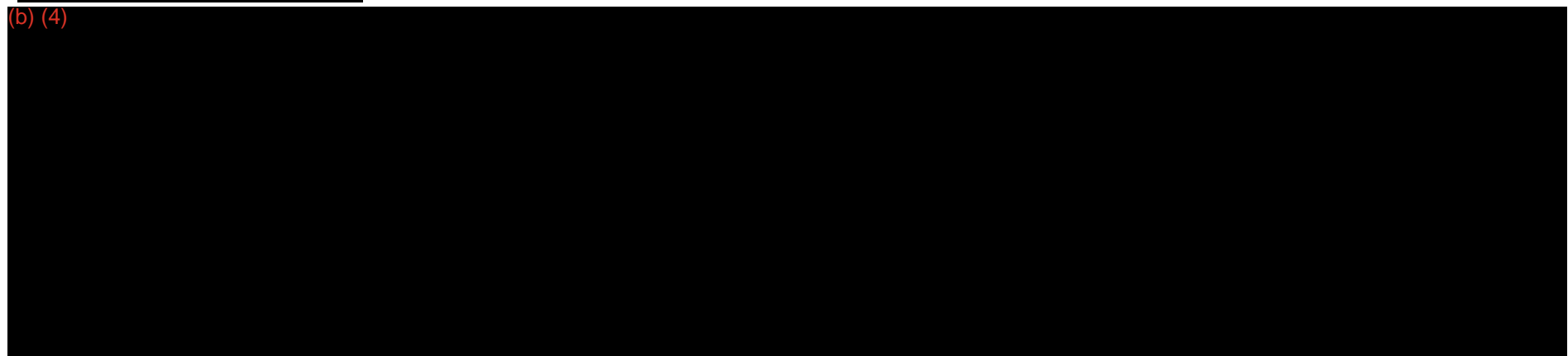
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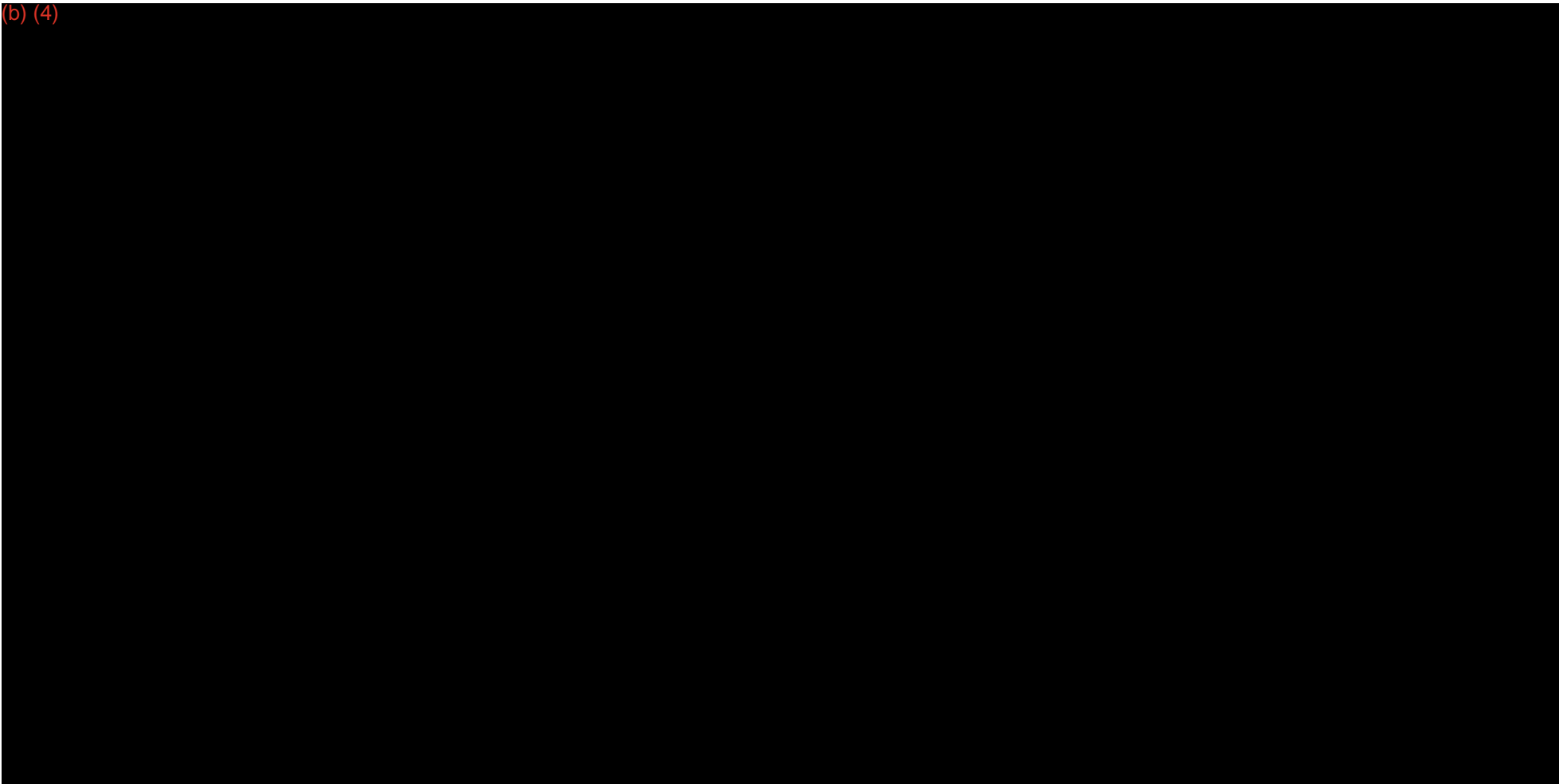
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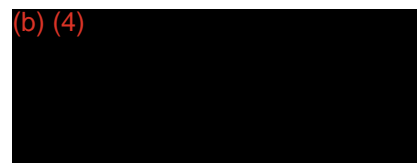


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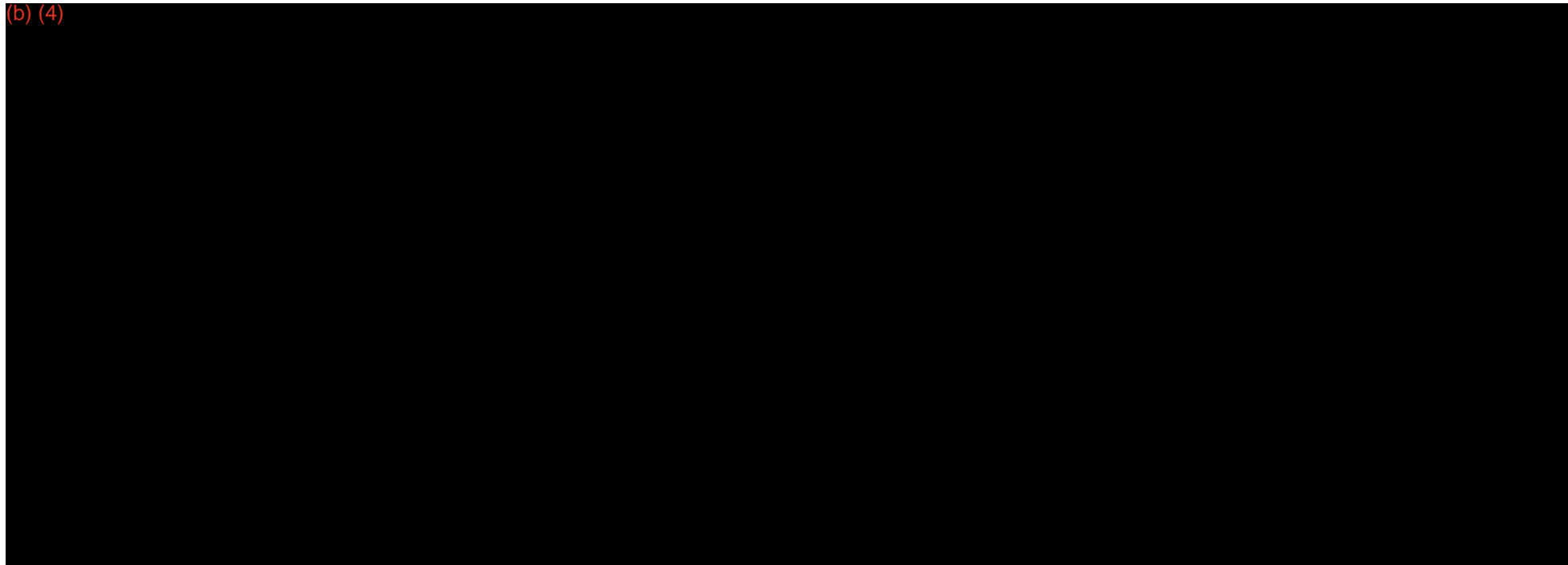
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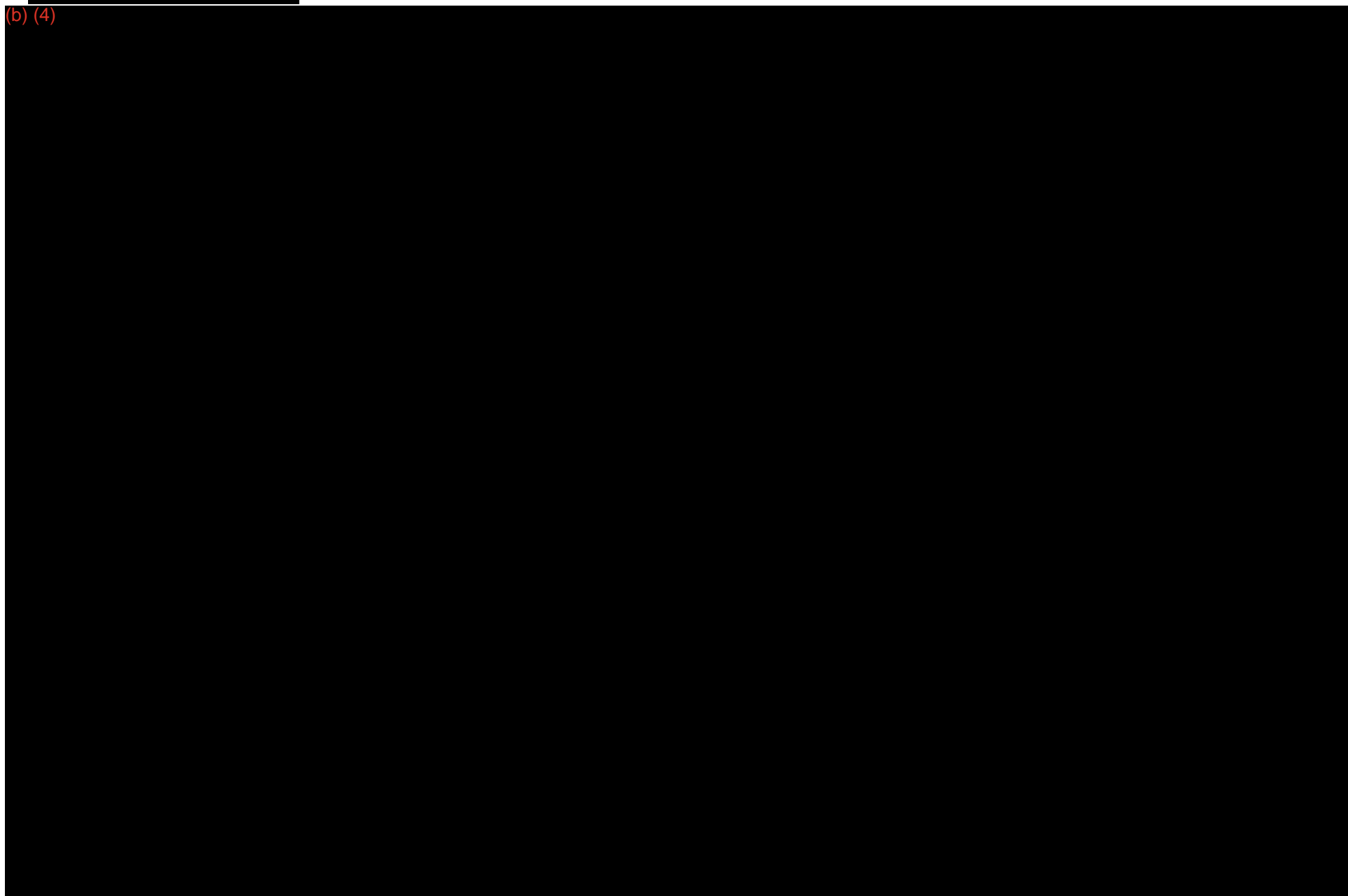
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